

# Key concerns in IT Asset Management

The decade of Big Data has brought about an increased demand for data management systems and expanded IT infrastructure. With amplified performance requirements and ever-advancing technologies, the product lifecycle for large enterprise data center and IT infrastructure has shortened considerably.

In dealing with decommissioned equipment, as well as in facing a growing level of global legislation regarding data privacy and protection, companies are concerned about many issues as they prepare to upgrade or dispose of IT infrastructure and equipment, including:



Data Security



Optimizing the residual value of existing assets



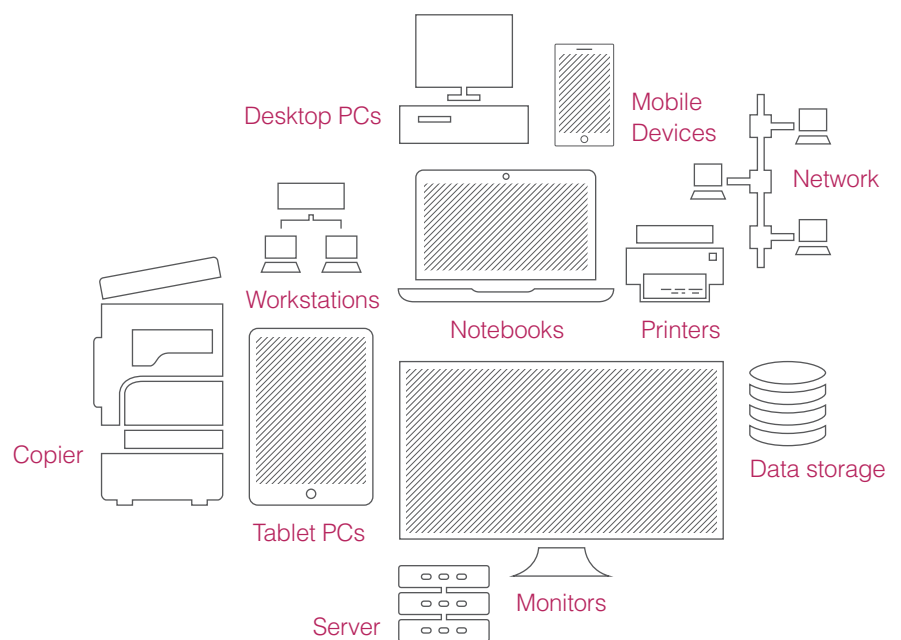
Minimizing switching and upgrade costs



Building and preserving an Eco-friendly corporate image

## Why choose Leader Data?

Leader Data is a one-stop, total IT Asset Management (ITAM) solution provided by the **Li Tong Group (LTG)**, one of the world's leading Reverse Supply Chain Management service providers for high technology industries. The Leader Data team has valuable industry experience from working with the world's top Electronics Manufacturing Services (EMS). Such market skills and engineering expertise enable Leader Data to offer a high level of technical sophistication in helping OEM customers **recover the highest value from a wide range of IT assets**. Right from the beginning, Leader Data helps customers take care of all compliance and Corporate Social Responsibility requirements.



# Onsite & Offsite Data Sanitization Service

Some customers do not allow sensitive data to leave their premise. To address such needs, we offer both on-site and off-site Data Sanitization services. We are a trusted partner for many government facilities, universities, data centers, financial and insurance companies, healthcare institutions and multinational corporations.

## ON-SITE

### DATA SANITIZATION

A Leader Data technician will visit the customer's designated site to perform the data sanitization and will ensure that all data and information is 100% destroyed before the assets leave the site.

## OFF-SITE

### DATA SANITIZATION

A Leader Data logistics team and/or a third-party partner will transport the asset from the customer site to our factory. During transportation, all assets are securely stored and monitored with serial locks and GPS tracking to ensure there is no unauthorized access to the assets. The Data Sanitization will be performed at the Leader Data facility.

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## Value Optimization

The Li Tong Group has established a global re-marketing sales network of more than 200 business customers for B2B direct sales such as Manufacturers, Repair Centers, System Integrators, and Traders and Brokers. The residual value of EOL assets will be optimized via our global re-marketing network. Earnings obtained will be shared with our customers.



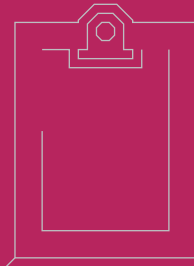
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## Certified Destruction & Recycling

Unsellable products or scrap will be sorted and destroyed securely and responsibly in an environmental-friendly manner at our facility. A Certificate of Destruction (COD) will be issued to verify the completion of the scrap destruction.

# Auditable Reporting

We understand that every asset matters. We have developed a secure web-based reporting tool that provides complete chain of custody documentation and audit trail for your assets. From the moment the asset leaves your facility until we provide the final recovery, recycling or reclamation, every step in the process is documented. Not only is this a reassuring and informative service, it fulfills a critical requirement for compliance, regulatory and legal auditing needs.



## Mobile Data Wiping

To guarantee that all traces of usage are properly removed, our software for the data erasure of mobile devices also includes proprietary algorithms for writing new data into the cleared memory of the device. The application also automatically instructs the device to restore to default factory settings.

### BENEFIT

- **HIGH COMPATIBILITY**  
Support iOS, Android and Blackberry - makes use of the same software for all devices.
- **FAST AND EFFICIENT**  
Simultaneously erase up to 30 devices at a speed as high as 25MB/s
- **COMPREHENSIVE POST-ERASURE REPORTING**  
Record details of each devices including device name and model, IMEI code and storage capacity

## Committed to Global Standards

We adhere to a number of global standards and regulations as a commitment to a secure and environmental friendly operation.

### INTERNATIONAL DATA SECURITY STANDARDS:

- National Association of Information Destruction (NAID) AAA standard.
- USA National Institute of Standards and Technology (NIST) data destruction methods
- Department of Defense (DoD) 5220-22-M three-pass overwrite standards
- ISO 27001:2005 on Information Security Management Systems
- HK Personal Data (Privacy) Ordinance & Relevant Personal Data (Privacy) LCSP



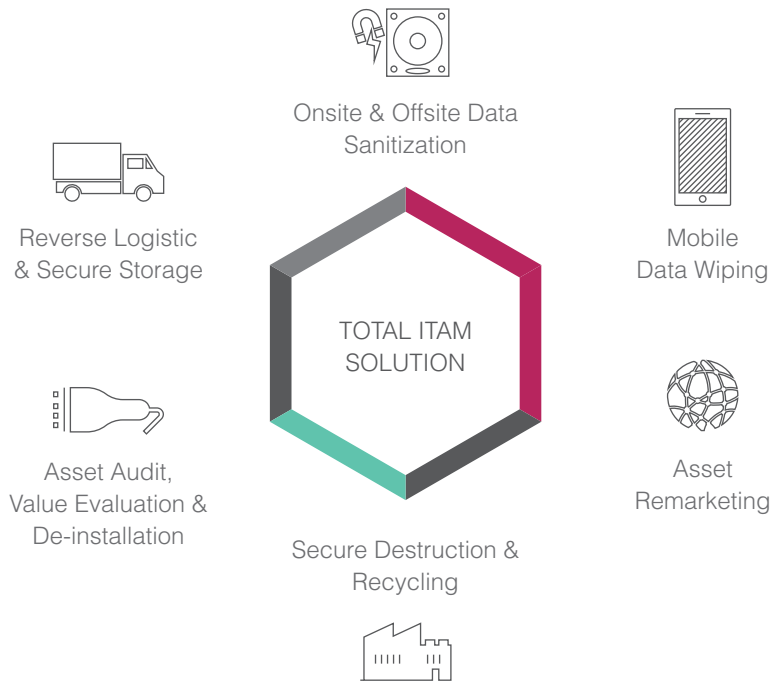
### SOFTWARE STANDARD

- Own Proprietary Data Wipe Software which
- Runs on own private network to prevent hacking
- Simultaneously control up to 240 clients

### FACILITY & PROCESSING STANDARDS

- ISO9001, ISO14001, ISO27001, OHSAS18001 certified
- The first RSCM and Asset Management firm awarded NAID (AAA) and Rios/R2 in Asia Pacific
- Certify by NAID in structure, security, process, and access control
- Own Data Sanitization Center

# Leader Data: One-stop ITAM solution



## Reverse Logistics & Secure Storage

Leader Data takes every precaution to ensure 100% security during the transportation of assets. Our logistics team and all third-party partners are required to seal transport vehicles under serial lock, and apply GPS tracking. Once assets arrive at our facility, they are securely stored and only authorized access is allowed.

## Secure IP Protection & Data Sanitization

To ensure 100% security, all data is securely erased by degaussing, data wiping and physical destruction. Our proprietary data wiping software supports international data-erasure standards and runs on its own private network to prevent the possibility of being hacked from external networks or the Internet. A Certificate of Data Erasure is issued to verify the completion of the data sanitization.

To further protect the Intellectual Property (IP) of all customers, any identifying asset tags, permanent ink or customer identifiers will be removed before further processing.



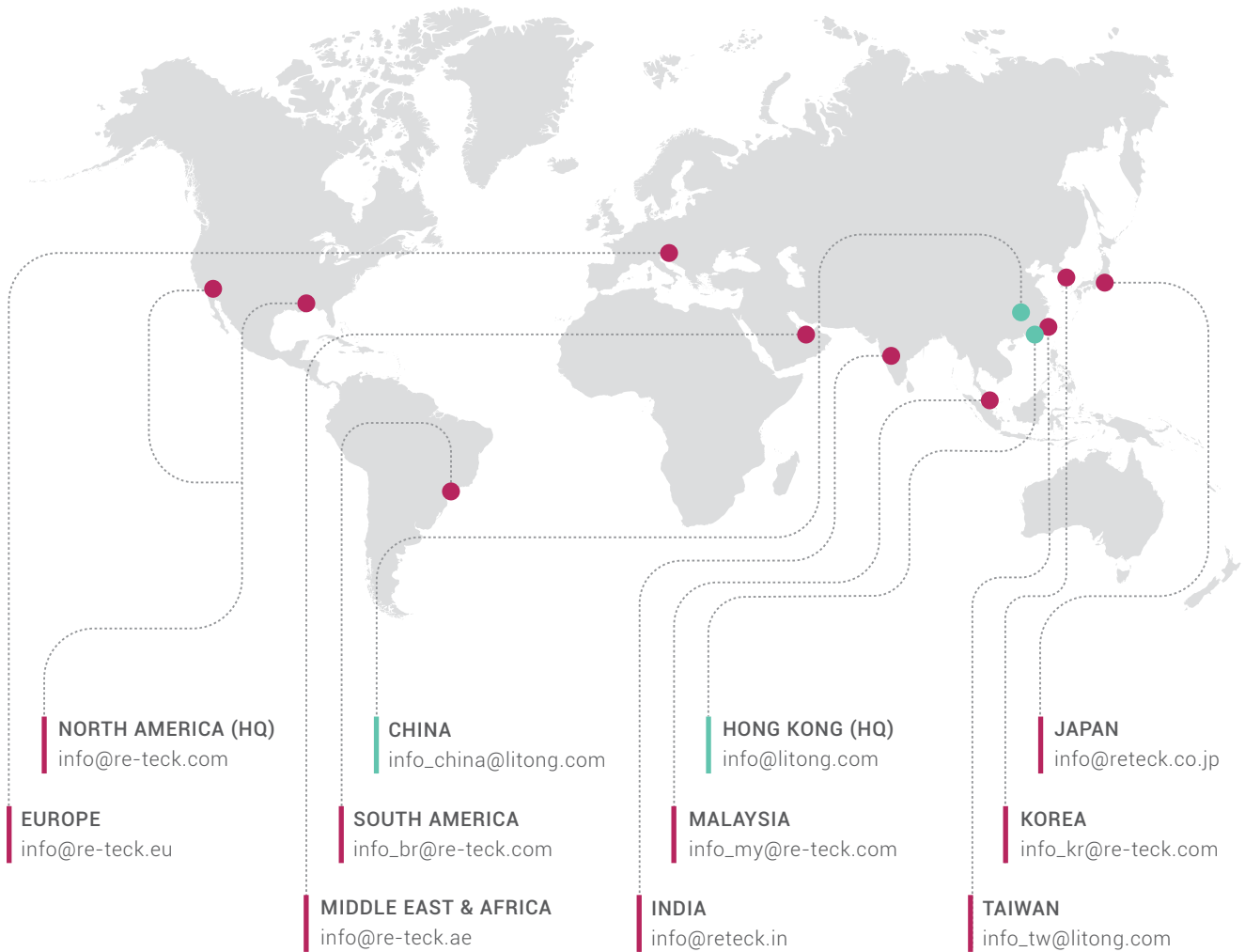
DEGAUSS



DATA WIPE



PHYSICAL  
DESTRUCTION



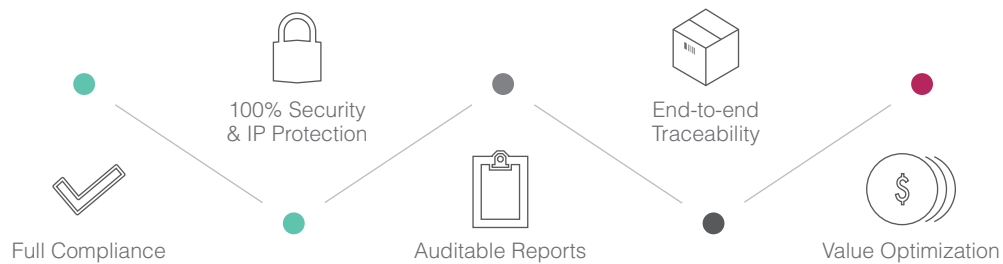
GREATER CHINA BRANDING



OVERSEAS REGIONAL BRANDING



## Leader Data is brought to you by LTG and is committed to providing...



LI TONG GROUP

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**A Total IT Asset  
Management Solution**



**LEADER DATA**

— Certified Data —  
Sanitization

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